

# THE 2010 BORLAUG CAST COMMUNICATION AWARD

A WORLD SUPPORTED BY PLANTS AND ANIMALS

The Borlaug CAST Communication Award is dedicated to Dr. Norman Borlaug, author of the first CAST publication in 1973, and to Dr. Charles A. Black, the first President and Executive Vice President of CAST. These two men embody the passion and dedication to agricultural research and technology that this award is designed to reward.

The Borlaug CAST Communication Award is presented annually by CAST for outstanding achievement by a scientist, engineer, technologist, or other professional working in the agricultural, environmental, or food sectors in contributing to the advancement of science in the public policy arena. Primary consideration will be given to candidates who are actively engaged in promoting agriculture through research, teaching, extension, or mass communication; who have made significant contributions to their discipline or field; and who demonstrate a passionate interest in communicating the importance of agriculture to policymakers, the news media, and the public.

## SPONSORSHIP

Sponsorship of the Borlaug CAST Communication Award will be an annual contribution of \$25,000 for a three-year period. The sponsoring agency will receive recognition at the Award Presentation, in all printed publicity materials, and on the CAST website.



The Science Source for Food,  
Agricultural, and Environmental Issues

## PRESENTATION GIFT

### A BRONZE BY SCULPTOR JERRY PALEN

#### *About the Artist:*

Jerry Palen is a sculptor, painter, and cartoonist whose work earned him the 2009 Governor's Arts Award for his contributions to the arts as an individual artist. He has a large following of collectors for his bronzes, water-colors, oils, and pencil sketches. Every President since Jimmy Carter has used his bronze sculptures for presentations and gifts.

