



CAST Publication Impacts Report

ANIMAL PRODUCTIVITY AND GENETIC DIVERSITY: CLONED AND TRANSGENIC ANIMALS

CAST Issue Paper 43
 Released August 20, 2009
 Report Issued November 20, 2009



I. ROLLOUT/RELEASE

This Issue Paper was released live on the CAST website and rolled out in Lake Tahoe, CA, at the 2009 Transgenic Animal Research Conference on August 20, 2009. Task Force members Dr. Elizabeth Maga, Department of Animal Science, University of California, Davis, and Dr. Bruce Whitelaw, Division of Developmental Biology, University of Edinburgh, traveled to Lake Tahoe to give the presentations.

II. DISTRIBUTION OF ANNOUNCEMENTS/NEWS RELEASES

Electronic Contacts

Approx. No. of Recipients

Listservs

Task Force Members	9
Board/Staff	37
Society Presidents	36
Society Executives	29
Friday Notes recipients ♦	1361
Media	561
News Information Groups	97
Deans of Agriculture	100
Directors of Ag Experiment Stations	84

Total e-contacts as of November 20, 2009

2314

III. FOLLOW-ON ACTIVITIES/ PRESENTATIONS/NEWSPAPER ARTICLES/ TV & RADIO NEWS

U.S. Department of Agriculture, September 28, 2009. Task force chair Dr. Robert Wall and Dr. Bonner traveled to Washington, D.C. to present the new paper to USDA staffers, as part of the “Diverse Voices in Agriculture” lecture series.

National Coalition for Food and Agriculture Research, September 28, 2009. Task force chair Dr. Robert Wall and Dr. Bonner traveled to Washington, D.C. to present the new paper, as part of the “Lunch ‘n Learn” seminar series.

Biotechnology Industry Organization, September 28, 2009. Task force chair Dr. Robert Wall and Dr. Bonner traveled to Washington, D.C. to present the new paper. This session was available to any agricultural-focused professionals, as well as the general public.

IV. COMMENTS RECEIVED

Dr. Bruce Whitelaw, Head of Division, Roslin Institute and Royal School of Veterinary Studies, August 24, 2009. The following note was sent to the CAST office by Dr. Whitelaw after the completion of the August 20th presentation: “*Successfully completed, and from feedback comments- it was well received.*”

V. INTERNET AND WEBSITE CONNECTIONS

Ag Online

<http://www.ag.iastate.edu/news/agonline/588/> (accessed 8/24/09)

AgBiotechNet,

<http://www.cabi.org/agbiotechnet/default.aspx?site=150&page=756> (accessed 11/18/09)

Agricultural Research Service,

http://seprl.ars.usda.gov/research/publications/publications.htm?SEQ_NO_115=239082&pf=1
(accessed 8/25/09)

AGRI-VIEW,

http://agriview.com/articles/2009/08/28/livestock_news/livestock_roundup/roundup05.txt
(accessed 11/18/09)

Agrow Knowledge

<http://agrowknowledge.org/about/news/FPDetail.asp?FPID=269> (accessed 8/25/09)

All Business,

<http://www.allbusiness.com/science-technology/biology-biotechnology-genetic/12953685-1.html>
(accessed 11/18/09)

American Meat Institute,

<http://www.meatami.com/ht/d/ArticleDetails/i/52800> (accessed 11/18/09)

Bahcesel

http://www.bahcesel.com/newsel/all_news/animal_production_news/45588-new_cast_issue_paper_examines.html
(accessed 8/24/09)

Beef Site,

<http://www.thebeefsite.com/news/28244/cast-analyse-productivity-and-genetic-diversity>
(accessed 8/24/09)

Bites (Kansas State University),

<http://bites.ksu.edu/news/134608/09/08/21/cast-reports-biotech-food-animals>
(accessed 8/24/09)

Bovine Veterinarian,

<http://www.bovinevetonline.com/newsCN.asp?contentid=827069> (accessed 8/25/09)

Cattle Network,

http://www.cattlenetwork.com/CAST-To-Release-Paper-On-Cloning--Transgenic-Animals/2009-08-17/Article.aspx?oid=827069&fid=CN-LATEST_NEWS
(accessed 8/25/09)

- Cattle Site*,
<http://www.thecattlesite.com/news/28244/cast-analyse-productivity-and-genetic-diversity>
(accessed 8/24/09)
- Dairy Herd Management*,
http://www.dairyherd.com/directories.asp?pgID=675&ed_id=9264
(accessed 8/24/09)
- Dairy Site*,
<http://www.thedairysite.com/news/28244/cast-analyse-productivity-and-genetic-diversity>
(accessed 8/24/09)
- Doane*,
<http://www.doane.com/>
(accessed 11/18/09)
- Drovers*,
http://www.drovers.com/news_editorial.asp?pgID=675&ed_id=5939
(accessed 8/17/09)
- Farm Futures*,
<http://farmfutures.com/story.aspx?s=30959&c=17>
(accessed 8/24/09)
- FIEN, LLC*,
<http://www.fien.com/index.php>
(accessed 8/20/09)
- Google Alerts*,
www.google.com
(accessed 8/24/09)
- Guardian*,
http://www.ngrguardiannews.com/agro_care/article01//indexn3_html?pdate=230809&ptitle=Scientists%20Foresee%20Future%20Of%20Animal%20Production%20In%20Cloning,%20Transgenesis&cpdate=230809
(accessed 8/24/09)
- Humane Research Council*,
<http://www.humanepot.org/node/3401#>
(accessed 11/18/09)
- International Centre for Trade and Sustainable Development*
<http://ictsd.org/i/news/bioresreview/56877/>
(accessed 11/18/09)
- Iowa Pork Industry Center*
<http://www.ipic.iastate.edu/newsnow/NNv9n10.pdf>
(accessed 9/8/09)
- Meat and Poultry*,
http://www.meatpoultry.com/news/daily_ enews.asp?ArticleID=105255&e.com
(accessed 8/25/09)
- Pig Progress*,
<http://www.pigprogress.net/news/cast-examines-cloned-and-transgenic-animals-id3317.html>
(accessed 8/24/09)
- Pig Site*,
<http://www.thepigsite.com/swinenews/21846/cast-analyses-productivity-and-genetic-diversity>
(accessed 8/24/09)

Pork Magazine,

http://www.porkmag.com/news_editorial.asp?pgID=675&ed_id=8112 (accessed 9/2/09)

Poultry Site,

<http://www.thepoultrysite.com/poultrynews/18411/cast-analyses-productivity-and-genetic-diversity> (accessed 8/24/09)

Silobreaker,

http://www.silobreaker.com/cast-to-release-paper-on-cloning-transgenic-animals-5_2262535881158033417 (accessed 8/24/09)

SpringerLink,

<http://www.springerlink.com/content/y6xx202038839302/> (accessed 11/18/09)

Texas Cattle Feeders Association,

<http://www.tcfa.org/Newsletter/2009/2009-08-28.pdf> (accessed 11/18/09)

Twitter,

<http://twitter.com/FoodSafety/status/3432841813> (accessed 8/24/09)

Wisconsin Farm Report

<http://www.wisconsinfarmreport.com/new.php3> (accessed 8/25/09)

World Poultry,

<http://worldpoultry.net/comments/news/cast-examines-cloned-and-transgenic-animals-id4245.html> (accessed 8/24/09)

◆ Feedback to CAST indicates that “Friday Notes” are further distributed by recipients, multiplying the total number of readers by as much as 10 or more times.

+ Total impact is dependent on the readership of those publications that choose to use CAST announcements.