I. Rollout/Release
This Issue Paper was released live on the CAST website and rolled out at three venues in Washington, D.C. on Monday, June 24, 2013. CAST Executive Vice President Linda Chimenti hosted task force chair Dr. Gary Marchant, Sandra Day O’Connor College of Law, as the presenter at these events.
- A briefing for Senate staffers
- A National Coalition for Food and Agricultural Research (NC-FAR) “Lunch-N-Learn” seminar
- A panel discussion cohosted by The George Washington University’s Regulatory Studies Center and Center for Risk Science and Public Health, and the National Capital Area Chapter of the Society for Risk Analysis. Panelists in addition to Dr. Marchant were:
  - Susan P. Dudley, Director, GW Regulatory Studies Center and Research Professor of Public Policy, The George Washington University
  - Dr. Ricardo Salvador, Director and Senior Scientist, Food and Environment Program, Union of Concerned Scientists
  - Dr. Sally Kane, President, Society for Risk Analysis-National Capital Area Chapter (moderator)

II. Distribution of Announcements/News Releases
Listservs
- Task Force Members
- Board Staff
- Society Presidents and Executives
- Media
- Friday Notes recipients
- News Information Groups
- Deans of Agriculture
- Directors of Ag Experiment Stations
- NASDA Administrators
- Company & Nonprofit Members

Total No. of E-Contacts as of June 26, 2013: 6,254

III. Comments Received
- Dr. Gary Marchant, Executive Director and Professor, Sandra Day O’Connor College of Law, July 3, 2013. The following note was sent to Ms. Linda Chimenti by Dr. Marchant as a follow-up from a CAST Thank You for the July 24th rollout in D.C.: “I am in London right now and met yesterday with one of the leading risk experts (Ragnar Lofstedt) in the UK...”
and a member of the House of Lords was very interested in risk issues (Lord Lindsay), and both were interested in the CAST paper and I have provided them with copies per their request. With the upcoming EU-US negotiations, the timing of the report was very fortuitous.”

- **Dr. Rodney Preston, Texas Tech University (Emeritus), June 27, 2013.** “This may be the most significant CAST publication in some time that attempts (and does a good job!) to explain the problem between science, benefit, risk, ignorance, fear and activists/media “certainty.” This needs to get into some national publications.”

### IV. FOLLOW-ON ACTIVITIES

- On June 27, 2013, Dr. Gary Marchant discussed the CAST paper during an interview with AgriTalk Radio host Mike Adams.
- CAST EVP Linda Chimenti wrote to colleagues at 70 organizations that had expressed strong interest in the T-TIP negotiations, sending them a PDF copy of the CAST paper.

### V. INTERNET AND WEBSITE CONNECTIONS

- **Website Hits as of June 26, 2013**
  - Issue Paper: 958
  - Ag QuickCAST Hits: 301

AG Professional
June 26, 2013

AGree
June 24, 2013

AgriMarketing
June 25, 2013

Agri-Pulse
June 25, 2013
Email/pdf version

Agri-Pulse
July 18, 2013

American Association of Bovine Practitioners
June 25, 2013

American Association of Swine Veterinarians
June 25, 2013

American Dairy Science Association
July 1, 2013
American Society of Animal Science: Taking Stock
March 22, 2013
http://takingstock.asas.org/?p=7419

AquaVetMed
July 2, 2013
E-news

Arizona State University
June 25, 2013

Before It’s News
June 25, 2013

Biology Fortified Inc.
July 10, 2013
http://www.biofortified.org/2013/07/analysis-of-hawaii-bill-79/

BioPortfolio
June 24, 2013

Bovine Veterinarian
June 24, 2013

Drovers Cattle Network
June 24, 2013

Externs on the Hill
July 10, 2013

Feedstuffs Magazine
June 27, 2013

Feedstuffs Magazine: Podcast
June 27, 2013
http://feedstuffs.com/podcasts.aspx?c=19&cn=Feedstuffs%20First

Feedstuffs Magazine: Print
July 22, 2013
Printed Copy

Food Irradiation Processing Alliance
June 24, 2013
http://www.fipa.us/updatejuly2013.html

GMO Pundit
June 25, 2013
http://gmopundit.blogspot.com/2013/06/impact-of-precautionary-principle-on.html

GotNewsWire.com
June 25, 2013

Iowa Science Interface
July 14, 2013

Institute of Agricultural Science for Southern Vietnam
July 4, 2013

International Service for the Acquisition of Agri-Biotech Applications
June 26, 2013
http://www.isaaa.org/kc/cropbiotechupdate/article/default.asp?ID=11152

Meat Stock
June 29, 2013
https://www.lihaporssi.fi/eng/news

Oklahoma Farm Report
June 24, 2013
http://www.oklahomafarmreport.com/wire/news/2013/06/00826_PrecautionaryPrinciple06242013_110631.php#.UcmbQNgQo8k

PorkNetwork
June 24, 2013

Reason.com
June 25, 2013
http://reason.com/blog/2013/06/25/precautionary-principle-epic-fail/print

SeedQuest
June 24, 2013

SeedToday
June 24, 2013
The Meat Site  
June 28, 2013  

The Paramus Post  
June 25, 2013  
http://www.paramuspost.com/article.php/20130625054222967

The Pig Site  
June 28, 2013  

The Poultry Site  
June 28, 2013  

Truth about Trade and Technology  
July 2, 2013  
http://www.truthabouttrade.org/2013/07/03/u-s-eu-trade-agreement-and-the-precautionary-principle/

Total as of July 9, 2013: 42

VI. Social Media Interactions

@AlliancetoFeed: @CASTagScience great discussion yesterday afternoon! Thanks for having us! 6:46am · 25 Jun 13

@AnimNutr: New @CASTagScience Publication Examines the Impact of the Precautionary Principle  

@BetsyBooren: RT @CASTagScience: New CAST paper re. Precautionary Principle--rollout today in DC--download at bit.ly/1aHIOWw #agchat #usda 7:57 AM - 24 Jun 13

@CASTagScience: Round table re. CAST Precautionary Principle paper now at GWuniv in DC; download atbit.ly/1260J6B #agchat#farming USA #usda

@CropLifeAmerica: @CASTagScience examines the history & purpose of the precautionary principle goo.gl/PLggQ Does it do more harm than good? 1:11pm · 24 Jun 13

@GoIrish1951
Impact of the Precautionary Principle on Feeding Current and Future Generations - CAST  

@GoIrish1951: Precautionary Principle Paper--Rollouts, Reactions, and Panel Discussion Video - CAST  
http://www.cast-
@IowaScInterface: What's bad about being careful? @CASTagScience paper blasts the #precautionaryprinciple: bit.ly/1bdpzoh #biotech 1:18pm · 14 Jul 13

@IowaScInterface: @CASTagScience report: Excess caution puts millions at risk of hunger. #precautionaryprinciple: bit.ly/1bdpzoh #biotech 10:20pm · 14 Jul 13 · web

@MarieCecile75: MT @TruthAboutTrade: New CAST Publication Examines the Impact of the Precautionary Principle wp.me/p34ZAp-70n #AgChat #AgLaw #USDA 9:25am · 1 Jul 13 ·

@MaryEmmaWrites: New CAST Issue Paper: "Impact of the Precautionary Principle" conta.cc/11LLGJ0 via @CASTagScience 7:28am · 24 Jun 13 ·

@MaryEmma Writes: At the @CASTagScience panel discussion on their new paper on precautionary principle. Old stomping grounds at #GWU! 2:12pm · 24 Jun 13 ·

@portulan: RT @CASTagScience
New CAST Issue Paper: Impact of the Precautionary Principle on Feeding Current and Future Generations fb.me/1LQkp77KF 7:01am · 24 Jun 13

@TruthAboutTrade Check out @CASTagScience new Issue, "Impact of the Precautionary Principle on Feeding Current and Future Generations" ow.ly/mxNTu 10:50am · 1 Jul 13