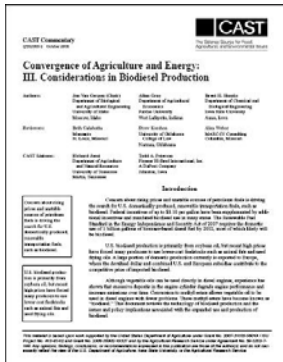


CAST Publication Impacts Report



CONVERGENCE OF AGRICULTURE AND ENERGY: III. CONSIDERATIONS IN BIODIESEL PRODUCTION

CAST Commentary QTA2008-2
 Released October 27, 2008
 Report Issued March 3, 2009



I. ROLLOUT/RELEASE

This CAST Commentary was released live on the CAST website and also rolled out in Washington, D.C., during special presentations at the National Farmers Union and the National Coalition for Food and Agriculture Research on October 27, 2008. Task Force Chair Dr. Jon Van Gerpen, University of Idaho Professor and Biological & Agricultural Engineering Department Chair, and John Bonner traveled to the meeting to make the presentations.

II. DISTRIBUTION OF ANNOUNCEMENTS/NEWS RELEASES

Approx. No. of Recipients

Electronic Contacts

Listservs

Task Force Members	8
Board/Staff	46
Society Presidents	37
Society Executives	30
Friday Notes recipients ♦	1504
Media	595
News Information Groups	105
Deans of Agriculture	78
Directors of Ag Experiment Stations	93
<i>E-mail Announcements to Individual Media Reps</i> +	10

Total e-contacts as of February 19, 2009 **2506**

III. FOLLOW-ON ACTIVITIES/ PRESENTATIONS/NEWSPAPER ARTICLES/ TV & RADIO NEWS

Iowa Farmer Today, weekly newspaper, November 8, 2008. The Iowa Farmer Today discussed the release of the new CAST Commentary (*Convergence III*) and its importance in agriculture today.

FIEN, LLC, Food Industry Environmental Network subscriber email newsletter, October 27, 2008. The mass email included an announcement about CAST's newest commentary (*Convergence of Agriculture and Energy: III. Considerations in Biodiesel Production*). The write-up included the CAST News Release and a direct link to the commentary.

IV. INTERNET AND WEBSITE CONNECTIONS

Ag Professional

http://www.agprofessional.com/show_story.php?id=54704
(accessed 11/13/2008)

AgriMarketing

http://www.agrimarketing.com/show_story.php?id=51640
(accessed 11/13/2008)

AgWired

<http://agwired.com/2008/10/31/zimfo-bytes-133/>
(accessed 2/3/2009)

American Society of Plant Biologists

<http://www.aspb.org/publicaffairs/biodiesel.cfm>
(accessed 2/3/2009)

The Anderson Grain and Ethanol Group

<http://www.andersonsgrain.com/index.aspx?ascxid=fpQfStory&fpsid=36508&fpstid=1>
(accessed 11/13/2008)

TheBioEnergySite.com

<http://www.thebioenergysite.com/news/2136/cast-commentary-evaluating-biodiesel-production>
(accessed 11/13/08)

Biofuel Blog War

<http://www.biofuelwar.com/2008/10/cast-comments-on-biodiesel/>
(accessed 2/3/2009)

Domestic Fuel

<http://domesticfuel.com/2008/10/28/cast-comments-on-biodiesel/>
(accessed 11/13/2008)

Eco Friendly Mag

<http://www.ecofriendlymag.com/general-green-news/cast-comments-on-biodiesel/>
(accessed 11/13/2008)

Farm Futures

<http://www.farmfutures.com/ME2/dirmod.asp?sid=&nm=&type=news&mod=News&mid=9A02E3B96F2A415ABC72CB5F516B4C10&tier=3&nid=65924D8A84774C9CAA9A941A09ED5E47>
(accessed 11/13/2008)

Feedstuffs

<http://www.feedstuffs.com/ME2/dirmod.asp?sid=F4D1A9DFCD974EAD8CD5205E15C1CB42&nm=Breaking+News&type=news&mod=News&mid=A3D60400B4204079A76C4B1B129CB433&tier=3&nid=0DA4A03FE62C42BE810525B3B02260F3>
(accessed 11/13/2008)

Grainnet

http://www.biofuelsjournal.com/info/articles_print.html?ID=65193
(accessed 2/19/2009)

Hoosier Ag Today

http://www.hoosieragtoday.com/wire/enews/01666_castbio_205358.php
(accessed 11/13/2008)

Iowa State University Extension

http://www.extension.org/pages/Idaho_Expert:_Biodiesel_Deserves_Its_Place_on_U.S._Energy_Menu
(accessed 2/2/2009)

Render Magazine

http://rendermagazine.com/articles/2008_december/2008_12_biofuels_bulletin
(accessed 2/2/2009)

RISE

<http://www.globalshrinking.com/client/rise/thisweek/default.aspx>
(accessed 2/3/2009)

Tampa Ethanol

<http://tampaethanol.com/blog/?p=2433>
(accessed 11/13/2008)

◆ Feedback to CAST indicates that “Friday Notes” are further distributed by recipients, multiplying the total number of readers by as much as 10 or more times.

+ Total impact is dependent on the readership of those publications that choose to use CAST announcements.