



# CAST Publication Impacts Report

## THE SCIENCE AND REGULATION OF FOOD FROM GENETICALLY ENGINEERED ANIMALS

CAST Commentary QTA2011-2

Released June 20, 2011

Impact reports compiled June 20, 2011- July 7, 2011

### I. ROLLOUT/RELEASE

Although humans and animals have been consuming genetically engineered (GE) food from plants for years, images of GM animals open new and often contentious debates about the issue. Led by Dr. Alison Van Eenennaam, University of California–Davis, a task force of experts examines current regulations, criticisms of the process, and implications for the future. The centerpiece of this new paper from the Council for Agricultural Science and Technology is a case study of the AquAdvantage salmon proposal, but the findings here have far-reaching implications.

After looking at various sides of the issue, the authors conclude with a clear statement: “The current regulatory approach, coupled with the prolonged and unpredictable time frame, has resulted in an inhibitory effect on commercial investment in the development of GE animals for agricultural applications with ramifications for U.S. agriculture and food security.”

“This important, timely paper will be of interest to policymakers, agricultural producers, and the public,” says Dr. John Bonner, CAST Executive Vice President/CEO.

### II. DISTRIBUTION OF ANNOUNCEMENTS/NEWS RELEASES

General Interest	Staff	Informal Economics List
Friday Notes	Senate Staff	SAA Registrants June 3
News Information	House Staff	Individual Members June 2010
Dean of Agriculture	Board Members	Animal Symposium – All attendees
Directors of Ag Exp Stations	Animal Welfare Symposiums Invites	Companies Jan2011
CAB Invite 09	Animal Welfare Symposium Sponsorship	Nonprofits Jan2011
NASDA Contacts as of NOV2010	APHIS	WFP 2010 Invite List
General Interest offered membership		40 <sup>th</sup> Anniversary Invites

#### Constant Contact

Sent: 2548

Opened: 480

### III. FOLLOW-ON ACTIVITIES/ PRESENTATIONS/NEWSPAPER ARTICLES/ TV & RADIO NEWS

- FEEDSTUFFS NEWSPAPER: The weekly Newspaper for Agribusiness
- YouTube Video commentary via PowerPoint from Dr. Hallerman

### IV. INTERNET AND WEBSITE CONNECTIONS

TOTAL IMPACTS AS OF JULY 7: 44

*Agri-marketing*

<http://www.agrimarketing.com/ss.php?id=67926>

accessed June 20, 2011

*Ag Wired*

<http://agwired.com/2011/06/22/zimfo-bytes-538/>

accessed June 22, 2011

*Agri-View*

[http://www.agriview.com/articles/2011/06/23/capitol\\_news/news03.txt](http://www.agriview.com/articles/2011/06/23/capitol_news/news03.txt)

accessed June 23, 2011

*AIC Notes*

<http://campaign.r20.constantcontact.com/render?11r=wlr8necab&v=0012owTUmCeP-SYA..>

Accessed June 23, 2011

*Alaska Fresh Salmon*

<http://www.alaskafreshsalmon.com/2011/06/26/congress-moves-to-ban-frankenfish/>

accessed June 26, 2011

*Am Innerscircle*

<http://www.am-innerscircle.com/2011/06/24/cast-paper-ge-animals/>

accessed June 24, 2011

*Aquaculture Hub*

[http://www.aquaculturehub.org/group/usdaannouncements/forum/topics/us-regulation-of-food-from?xg\\_source=activity](http://www.aquaculturehub.org/group/usdaannouncements/forum/topics/us-regulation-of-food-from?xg_source=activity)

accessed June 20, 2011

*Carolina-Virginia Farmer*

<http://www.carolina-virginiafarmer.com/story.aspx/new-cast-paper-examines-ge-animal-regulations-25-50503>

accessed June 21, 2011

*Check Biotech*

[http://greenbio.checkbiotech.org/news/regulation\\_blocking\\_genetically\\_engineered\\_food\\_animal\\_development\\_report\\_finds](http://greenbio.checkbiotech.org/news/regulation_blocking_genetically_engineered_food_animal_development_report_finds)

accessed July 1, 2011

*Daily Libertarian*

<http://dailylibertarian.com/2011/06/21/congress-moves-to-ban-frankenfish/>

accessed June 21, 2011

*Dairy Herd*

<http://www.dairyherd.com/bovine-vet/industry-news>

accessed June 21, 2011

*Dakota Farmer*

<http://www.dakotafarmer.com/story.aspx/new-cast-paper-examines-ge-animal-regulations-25-50503>

accessed June 21, 2011

*Drovers Cattle Network*

<http://www.cattlenetwork.com/bovine-vet/industry-news/CAST-paper-GE-animals-124188899.html?ref=899>

accessed June 21, 2011

*Drovers Cattle Network*

<http://www.cattlenetwork.com/bovine-vet/industry-news/CAST-paper-GE-animals-124188899.html>

accessed June 21, 2011

*Feedstuffs*

<http://www.feedstuffs.com/ME2/dirmod.asp?sid=F4D1A9DFCD974EAD8CD5205E15C1CB42&nm=Breaking+News&type=news&mod=News&mid=A3D60400B4204079A76C4B1B129CB433&tier=3&nid=A3ACF072BA7E4C9DA318A8FF5FC850E1>

accessed June 20, 2011

*Feedstuffs*

<http://www.feedstuffs.com/ME2/Default.asp>

accessed June 20, 2011

*GMO Belus*

<http://www.gmobelus.com/news.php?viewStory=588>

accessed June 30, 2011

*Hoosier Farmers*

<http://hoosierfarmers.com/?p=133457>

accessed June 22, 2011

*National Coalition for Food and Agricultural Research*

[http://www.ncfar.org/NCFAR\\_Media\\_Advisory\\_Genetic\\_Animals\\_Food\\_0620.pdf](http://www.ncfar.org/NCFAR_Media_Advisory_Genetic_Animals_Food_0620.pdf)

accessed June 20, 2011

*News Now*

<http://www.newsnow.co.uk/h/Life+%26+Style/Food+%26+Drink/GM+Food>

accessed June 20, 2011

*Northern Ag Network*

<http://www.northernag.net/AGNews/tabid/171/articleType/ArticleView/articleId/3986/Thoughts-on-Genetically-Engineered-Animals.aspx>

accessed June 20, 2011

*Oklahoma Farm Report*

[http://www.oklahomafarmreport.com/wire/news/2011/06/01782\\_GEAnimals06202011\\_092001.php](http://www.oklahomafarmreport.com/wire/news/2011/06/01782_GEAnimals06202011_092001.php)

accessed June 20, 2011

*Penn Ag*

<http://www.pennag.com/LinkClick.aspx?fileticket=tREc1xI6PQA%3D&tabid=996&mid=606>

accessed June 27, 2011

*Personalgis*

<http://www.personalgis.com/category/uncategorized/>

accessed June 25, 2011

*Physorg.com*

<http://www.physorg.com/news/2011-06-blocking-genetically-food-animal.html>

accessed June 30, 2011

*Prairie Farmer*

<http://prairiefarmer.com/story.aspx/new-cast-paper-examines-ge-animal-regulations-25-50503>

accessed June 21, 2011

*Ranchers.net*

<http://www.ranchers.net/forum/about52074.html>

accessed June 07, 2011

*Reason.com*

<http://reason.com/archives/2011/06/21/congress-moves-to-ban-frankenf>

accessed June 21, 2011

*Science 2.0*

[http://www.science20.com/news\\_articles/antiscience\\_positions\\_threaten\\_american\\_food\\_security-80470](http://www.science20.com/news_articles/antiscience_positions_threaten_american_food_security-80470)

accessed June 29, 2011

*Silo Breaker*

[http://www.silobreaker.com/cast-paper-ge-animals-5\\_2264654061317914722](http://www.silobreaker.com/cast-paper-ge-animals-5_2264654061317914722)

accessed June 21, 2011

*Startpagina*

<http://zalm.startpagina.nl/nieuws/>

accessed June 23, 2011

*The Farmer*

<http://the-farmer.com/story.aspx/new-cast-paper-examines-ge-animal-regulations-25-50503>

accessed June 21, 2011

*The Farmer*

<http://www.the-farmer.com/story.aspx?s=50503&c=25&pv=1>

accessed June 21, 2011

*UC Davis*

[http://www.news.ucdavis.edu/search/news\\_detail.lasso?id=9931](http://www.news.ucdavis.edu/search/news_detail.lasso?id=9931)

accessed June 29, 2011

*UC Davis*

<http://www.outlook.ucdavis.edu/web-news/2011/06/regulation-blocking-genetically-engineered-food-animal-development-report-finds>

accessed June 30, 2011

*USDA*

[http://awic.nal.usda.gov/nal\\_display/index.php?info\\_center=3&tax\\_level=2&tax\\_subject=190&level3\\_id=0&level4\\_id=0&level5\\_id=0&topic\\_id=1238&&placement\\_default=2](http://awic.nal.usda.gov/nal_display/index.php?info_center=3&tax_level=2&tax_subject=190&level3_id=0&level4_id=0&level5_id=0&topic_id=1238&&placement_default=2)

Accessed June 20, 2011

*Western Farm Press*

<http://westernfarmpress.com/government/genetically-engineered-food-animal-development-hindered-regulations>

accessed July 1, 2011

## **Social Media**

*AgBio World*

<http://twitter.com/#!/agbioworld>

accessed June 20, 2011

*Animal Ag Alliance*

<http://twitter.com/#!/animalag>

accessed June 20, 2011

*BioBeef (Alison Van Eenennaam Twitter)*

<http://twitter.com/#!/BioBeef>

accessed June 20, 2011

*Dan Carlin (Blog)*

<http://www.dancarlin.com/phpbb3/viewtopic.php?f=9&t=27994>

accessed June 21, 2011

*Friend Feed (Social Media)*

<http://friendfeed.com/iowasocialmedia/94aa1ac0/rt-castagscience-check-out-cast-new-website-our>

accessed June 22, 2011

*Ranchers.net (Blog)*

<http://www.ranchers.net/forum/post-523726.html>

accessed June 20, 2011

*UC Davis (Facebook)*

<http://www.facebook.com/UCDavis.ANS>

accessed June 30, 2011

◆ Feedback to CAST indicates that “Friday Notes” are further distributed by recipients, multiplying the total number of readers by as much as 10 or more times.

+ Total impact is dependent on the readership of those publications that choose to use CAST announcements.