### CAST Corporate Membership

# Join CAST's united effort to create good policy using good science

#### WHAT IS CAST?

CAST is a member-supported nonprofit helping to address some of the most important issues that impact our planet, such as how to feed the world's population; water and soil conservation; leading land use practices; and animal, food, and environmental science. This is accomplished through credible science-based publications, online resources, and videos that are written and supported by scientists, economists, legal experts, and other professionals, then made available to a wide audience.

#### **MEMBERSHIP BENEFITS**

**Friday Notes—CAST's weekly signature e-newsletters.** Each issue features lead articles on timely ag topics; live links to current ag news items; congressional updates; advance notices on CAST's publications and activities; and more.

**Publications.** With every publication release, CAST sends your representatives a printed copy of new Issue Papers, Special Publications, and Task Force Reports. (Commentaries and Ag quickCASTs are free downloads from the CAST website.)

"Members Only" web access. Members have the ability to download CAST publications for free, and access archived issues of past *Friday Notes*.

**Recognition of support.** Members are recognized on the CAST website and CAST Annual Report.

**Tax deduction.** CAST is a qualified 501(c)(3) tax-exempt organization, contributions may qualify as a charitable donation under IRS guidelines.

#### **CORPORATE MEMBERSHIP**

- Contribution amounts are discretionary, starting at \$100.
- Organizations contributing \$100 up to \$25,000 may appoint two representatives to receive all membership benefits.
- Organizations contributing \$25,000 and above also receive the following additional benefits.
  - Representation on the CAST Board of Representatives. Your organization may participate in CAST through a CAST Representative from your organization who serves on an Animal Ag and Environment, Food Science and Safety, or Plant Ag and Environment Work Group. This provides your organization the unique opportunity to work with other professionals for a say in issues CAST addresses through its publications. (Please contact CAST for details.)
  - Friday Notes distribution to all internal employees.
  - Recognition on publications and Friday Notes.

Norman E. Borlaug, Ph.D.

Nobel Laureate

CAST specializes in bringing together the knowledge and experience of scientists, summarizing it for broad impact, then communicating it locally and internationally. What CAST does is very important to mankind and to a better world for all.



Tom Harkin former Iowa Senator (D-IA) 1985-2014

CAST plays a crucial role in gathering and distilling scientific information on food and agricultural topics, and making it more accessible and understandable to the public and to policymakers. Everyone wins when the scientific community provides informed analysis to assist the public debate on food and agricultural issues.

Barbara P. Glenn, Ph.D.
CEO, NASDA
(National Association of State
Departments of Agriculture)

CAST is a very important organization with the distinction of being the united scientific objective voice for agriculture science and technology. This indeed is one of the most powerful positions to provide benefits to public policy and society at large. I am pleased to support CAST and have long been a big fan.





## CAST Corporate Membership

A World

#### **Quick CAST Facts**

- CAST is funded through membership dues, unrestricted financial gifts, and grants, with its membership composed of scientific and professional societies, companies, nonprofits and individuals.
- To date, CAST has published more than 400 documents, ranging from comprehensive task force reports, to brief commentaries, and including the newest series, Ag quickCASTs, a one-page summary of the full publications.
- CAST publications are not only useful and timely, but balanced, objectively written and reviewed by reputable volunteer scientific experts. CAST does not lobby or advocate.
- CAST publishes translations of selected publications and professionally produced videos that are available through the CAST website, YouTube and SchoolTube.
- CAST is viewed by federal and state regulators and policymakers as a highly respected source of science-based information, effectively countering misleading communication based on poor science.
- CAST's publications have been accessed by interested individuals in all 50 states and 200 countries.
- CAST also connects with its supporters through Facebook, Twitter, and other social media.
- The Borlaug CAST Communication Award is presented annually for outstanding achievement by a scientist, engineer, technologist, or other professional working in the agricultural, environmental, or food sectors in contributing to the advancement of science in the public policy arena.

CAST was founded in 1972 after the National Academy of Sciences' National Research Council identified the need for better communication of the science behind food and agricultural issues.



CAST assembles and interprets science-based information with the help of many volunteer contributors:

- CAST has 50 Board Members representing scientific societies, companies, nonprofits, and universities.
- There are 70 active task force members working on writing and/or reviewing CAST reports yet to be released.
- Task force members have contributed to more than 300 CAST publications.

Questions? Contact Melissa Sly at msly@cast-science.org or 515.292.2125 ext 232.

To join CAST, complete this form, then mail, fax, or scan to:

Mail: CAST, 4420 West Lincoln Way, Ames, IA 50014 E-mail: msly@cast-science.org

#### MEMBER INFORMATION

Organization:		_ Address	:		
City/State/Zip:					
1st Representative: □Dr. □Mr. □Ms	s. Name:				
Title:	E-Mail:		Phone:		
2nd Representative: □Dr. □Mr. □Ms. Name:					
Title:	_ E-Mail:		Phone:		
□ Check (Made payable to CAST) Cont	ribution: \$	_ □ Visa	□MasterCard	□Discover	□AMEX
Name on Card:	Signature: _				
Card Number:	Expiration:	Verification Code:			

Learn more about membership by visiting www.cast-science.org.