CAST Commentary QTA2020-1

Producing Food Products from Cultured Animal Tissues

Released April 27, 2020

Chair: Dustin Boler, University of Illinois; 10-member task force

Release/Rollout

The CAST Commentary, “Producing Food Products from Cultured Animal Tissues,” was released on April 27, 2020. On Tuesday April 28, Dr. Anna Dilger, the task force liaison, presented highlights of this paper through a free webinar hosted by CAST. There were 250 webinar attendees.

Webinar Video – 397 views as of October 27, 2021
Link to commentary, Ag quickCAST, student study guide, and webinar video

In-kind Contributions: 270 volunteer hours; $19,980 monetary value

Press Release (results two weeks after release)

- Distributed through Constant Contact, PRWeb, and the CAST website.
- Press release went to 9,025 e-contacts resulting in 4,513 opens and 202 views from the CAST website.
- The press release through PRWeb resulted in 2,876 views and reached 933 targeted influencers (journalists/bloggers).
- 123 media outlets posted the press release. A sampling of sites where the press release was picked up: ADVN Financial News, many daily news and business journal sites, and regional news channels (ABC, CBS, CW, FOX, NBC).

Follow-On Activities

Alternative Protein Conference, September 2-3, 2020, Brian Sylvester speaker

American Registry of Professional Animal Scientists (ARPAS), 1 CEU was offered to members for watching the webinar
https://www.arpas.org/Membership/CEUs/Report-CEUs

This report last updated 10/27/2021.
Philadelphia Society for Promoting Agriculture, November 5, 2020, Dr. Anna Dilger invited to present a lecture with Q&A on cultivated meat.
https://pspaonline.com/events/producing-food-products-from-cultured-animal-tissues/

French and Pickering Creeks Conservation Trust, January 10, 2021, Dr. Anna Dilger invited to present a lecture.
https://www.facebook.com/watch/?v=140388554529549

**Paper Distribution**

Paper Distribution—1 year after release: 2,087

**Indirect Paper Distribution**

EBSCO

**Articles and Web Mentions**

*AgriNews, Task force looks at cell cultured meat: Regulation, labeling among issues for development, Martha Blum, May 6, 2020*
https://www.agrinews-pubs.com/2020/05/06/task-force-looks-at-cell-cultured-meat/anicnit/

*Foley & Lardner LLP, Brian Sylvester Co-Authors Alternative Proteins White Paper With Leading American Meat Scientists, April 27, 2020*

*National Grain and Feed Association, CAST outlines next steps for cell-cultivated meat, Sarah Gonzalez, May 1, 2020*
https://www.ngfa.org/newsletter/cast-outlines-next-steps-for-cell-cultivated-meat/

*North Carolina State University Poultry Extension, Webinar: Producing Food Products From Cultured Animal Tissues*

*Protein Report, Producing Food Products from Cultured Animal Tissues, May 7, 2020*
https://www.proteinreport.org/research/producing-food-products-cultured-animal-tissues

**Citations**

https://doi.org/10.1016/j.crbiot.2021.07.001

*Journal of Animal Science, Volume 98, Issue 8, August 2020, Cameron Faustman, Deb Hemernik, Michael Looper, Steven A Zinn, Cell-based meat: the need to assess holistically*
https://academic.oup.com/jas/article/98/8/skaa177/5880018

**Social Media**

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Twitter—
@SIVBiology, April 24, 2020
https://twitter.com/SIVBiology/status/1253724788843053059

@CellAg_Newsbot, April 27, 2020
https://twitter.com/CellAg_Newsbot/status/1254937130276511745
2 likes

@TheChestnutPost, April 27, 2020
https://twitter.com/TheChestnutPost/status/1254770960114180096

CAST, April 28, 2020
https://twitter.com/CASTagScience/status/1255135959173095424
1 like

@asibiobusiness, April 28, 2020
https://twitter.com/asibiobusiness/status/1255015073753427968

CAST, May 1, 2020
https://twitter.com/CASTagScience/status/1256223136703537155
1 retweet, 3 likes

@Protein_Report, May 7, 2020
https://twitter.com/Protein_Report/status/1258330134442115072
1 retweet, 2 likes

CAST, May 18, 2020
https://twitter.com/CASTagScience/status/1262466514931920901

CAST, December 29, 2020
https://twitter.com/CASTagScience/status/1343935316143583233
1 retweet

CAST, January 23, 2021
https://twitter.com/CASTagScience/status/1353009965263417346
1 like

Facebook—
CAST, April 14, 2020
2 likes, 1 share

CAST, April 17, 2020
https://www.facebook.com/events/228350901565236/?post_id=228350938231899&view=permalink

CAST, April 27, 2020
https://www.facebook.com/CASTagScience/posts/2960937554001021
2 likes, 1 share

CAST, May 1, 2020

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