CAST Publication Impacts Report

The Science Source for Food, Agricultural, and Environmental Issues



CAST Issue Paper 70

Ground and Aerial Robots for Agricultural Production: Opportunities and Challenges

Released November 16, 2020

Chair: Santosh Pitla, University of Nebraska-Lincoln; 21-member task force

Release/Rollout

The CAST Issue Paper, "Ground and Aerial Robots for Agricultural Production: Opportunities and Challenges," was released on November 16, 2020 On November 17. Task force chair, Dr. Santosh Pitla presented highlights of the paper followed by a Q&A session with a panel of five authors—Dennis Buckmaster, Tami Brown-Brandl, Todd Janzen, Michael Sama, and Scott Shearer. There were 604 registrants for the webinar and 319 unique viewers attending on Zoom.

- Webinar Video-316 views as of November 18, 2021
- Link to commentary, Ag quickCAST, student study guide, webinar video, and Q&A.

In-kind Contributions: 270 volunteer hours; \$19,980 monetary value

Press Release (results two weeks after release)

- Distributed through Constant Contact, PRWeb, and the CAST website.
- Press release went to 10,169 e-contacts resulting in 4,723 opens
- 105 views of the press release from the CAST website as of May 16, 2021.
- The press release through PRWeb resulted in 3,058 views and reached 975 targeted influencers (journalists/bloggers).
- 98 media outlets posted the press release. A sampling of sites where the press release was picked up: <u>AgriMarketing</u>, <u>AgriTech Tomorrow</u>, GrowingGeorgia – <u>Georgia</u> AgriBusiness Council, <u>GPS Daily</u>, <u>Feedstuffs</u>, <u>ADVN Financial News</u>, <u>Seed Daily</u>, <u>Ten15AM</u>, <u>News Break</u>, <u>Knowledia</u>, <u>RoboDaily</u>, RFD-TV, News Break, NAAE Communities of Practice, One News Page (U.S. and Global Editions), Ask.com, Seed Daily, and many daily news and business journal sites, and regional news channels (ABC, CBS, CW, FOX, NBC).

Follow-On Activities

American Society of Agronomy/Soil Science Society of America, 1 CEU for professional development was offered to certified crop advisors for watching the webinar.

National Association of Agricultural Educators, Communities of Practice – blog posts in "online/distance learning resources 'including a summary of the publication, Ag quickCAST, and student study guide attachment (82 views)

Paper Distribution

Paper Distribution (print and online access from CAST website) 6 months after release -2396

Indirect Paper Distribution

AgriTech Tomorrow, White Papers

https://www.agritechtomorrow.com/whitepapers.php

Ministry of Science and Technology (Taiwan)

https://outlook.stpi.narl.org.tw

University of Nebraska-Lincoln, DigitalCommons@University of Nebraska

https://digitalcommons.unl.edu/biosysengfacpub/727/

https://digitalcommons.unl.edu/cgi/viewcontent.cgi?article=1732&context=biosysengfacpub

ResearchGate,

https://www.researchgate.net/publication/346023818 Ground and Aerial Robots for Agricultural Production Opportunities and Challenges

Articles and Web Mentions

AgriNews, *Machines of the future: Robots give farmers a helping hand,* Martha Blum, December 18, 2020 https://www.agrinews-pubs.com/news/farm-equipment/2020/12/18/machines-of-the-future-robots-give-farmers-a-helping-hand/

FarmWeek e-Edition, Can robots solve agricultural workforce availability issues? P. 11, Daniel Grant, November 23, 2020

https://www.farmweeknow.com/eedition/page-a11/page_cc99931d-5bda-5a82-b97e-3651647903a0.html https://www.farmweeknow.com/profitability/can-robots-solve-agricultural-workforce-availability-issues/article_3bb62b2e-29d0-11eb-940d-23c0f7817d49.html

GrainNet, Robots in Agriculture: Council for Agricultural Science and Technology Outlines Opportunities, Challenges, November 20, 2020

https://www.grainnet.com/article/217978/robots-in-agriculture-cast-outlines-opportunities-challenges

Janzen Ag Law, *Janzen Speaks at CAST Webinar: Ground and Aerial Robots for Agricultural Production: Opportunities and Challenges*, https://www.aglaw.us/events/2020/11/17/janzen-speaks-at-cast-webinar-ground-and-aerial-robots-for-agricultural-production-opportunities-and-challenges

Janzen Ag Law, High in the Sky, Low on the Ground: Janzen Part of CAST Paper on Robots in Ag, November 16, 2020, Kenda Resler Friend, https://www.aglaw.us/news/2020/10/23/janzen-shares-perspective-in-cast-paper-on-robots-in-ag

National Grain and Feed, *Robots in agriculture: CAST outlines opportunities and challenges*, Sarah Gonzalez, November 20, 2020 Newsletter

https://www.ngfa.org/newsletter/robots-in-agriculture-cast-outlines-opportunities-and-challenges/

Purdue University, ABE News, December 2020

https://engineering.purdue.edu/ABE/aboutus/Newsletter/December2020ABeNotes

Texas Farm Bureau, Texas Agriculture Daily, *Challenges, opportunities to adopting robots in ag*, Jennifer Dorsett, December 9, 2020 (with link to paper)

https://texasfarmbureau.org/challenges-opportunities-to-adopting-robots-in-agriculture/

WattPoultry.com, *Robots bring poultry industry closer to connected farms*, Elizabeth Doughman, November 18, 2020, https://www.wattagnet.com/articles/41573-robots-bring-poultry-industry-closer-to-connected-farms?v=preview

Citations

Commentary *Opportunities for Robotic Systems and Automation in Cotton Production*, **AgriEngineering (MDPI)**, May 28, 2021, file:///C:/Users/Student2/Downloads/agriengineering-03-00023-v2.pdf

Article A Range-Based Algorithm for Autonomous Navigation of an Aerial Drone to Approach and Follow a Herd of Cattle, Sensors (MDP), October 29, 2021, file:///C:/Users/Student2/Downloads/sensors-21-07218-y2.pdf

Planning Algorithms for Robots Operating in Vineyards, Thayer, Thomas C. University of California, Merced, **ProQuest Dissertations Publishing**, 2021. 28650118.

https://www.proquest.com/openview/953289c4392bfd17944a687b392c8d6a/1?pq-origsite=gscholar&cbl=18750&diss=y

Social Media

Twitter-

@JanzenLaw, November 16, 2020

https://twitter.com/JanzenLaw/status/1328408607310958593

1 retweet, 3 likes

@AgriTechTmrw, November 16, 2020

https://twitter.com/AgriTechTmrw/status/1328383140524666881

1 like

@GregDahl8, November 17, 2020

https://twitter.com/GregDahl8/status/1328782589608529922

1 retweet, 3 likes

@FutureOfAg, November 17, 2020

https://twitter.com/FutureOfAg/status/1328623734467465216

@MichaelKirkby, November 17, 2020

https://twitter.com/MichaelKirkby/status/1328807910558867458

@CASTagScience, November 19, 2020

https://twitter.com/CASTagScience/status/1329436811584827393

3 retweets, 3 likes

@UNL_IANR, December 8, 2020

https://twitter.com/UNL_IANR/status/1336325374423126016

1 retweet, 4 likes

@Syed_Meesam_Ali, December 9, 2020

https://twitter.com/Syed Meesam Ali/status/1336868098020937734

@CASTagScience, January 27, 2021

https://twitter.com/CASTagScience/status/1354497026071928836

2 retweets, 4 likes

@CASTagScience, April 8, 2021

https://twitter.com/CASTagScience/status/1380194594982408200

3 retweets, 4 likes

Facebook-

CAST, November 4, 2020

https://www.facebook.com/CASTagScience/photos/a.477568575671277/3512927228802048

3 likes, 1 share

CAST, November 12, 2020

https://www.facebook.com/CASTagScience/photos/a.477568575671277/3535452033216234

CAST, November 16, 2020

https://www.facebook.com/CASTagScience/videos/691977461688726

2 likes, 6 shares

CAST, November 17, 2020

https://www.facebook.com/CASTagScience/photos/a.477568575671277/3549530668475037

CAST, November 19, 2020

https://www.facebook.com/CASTagScience/photos/a.477568575671277/3555119647916139

2 likes

CAST, December 15, 2020

https://www.facebook.com/CASTagScience/posts/3624170384344398

2 likes, 1 share

CAST, January 27, 2021

https://www.facebook.com/CASTagScience/posts/3735004869927615

1 like

LinkedIn-

CAST, November 4, 2020

https://www.linkedin.com/feed/update/urn:li:activity:6729767924426391552 9 likes

CAST, November 12, 2020

https://www.linkedin.com/feed/update/urn:li:activity:6732668676568322048 5 likes

CAST, November 16, 2020

https://www.linkedin.com/feed/update/urn:li:ugcPost:6734114090660192256

CAST, November 17, 2020

https://www.linkedin.com/feed/update/urn:li:activity:6734472689592889344 1 like

CAST, November 19, 2020

https://www.linkedin.com/feed/update/urn:li:activity:6735202478129721345 1 like

Blog-