

CAST Issue Paper 70

Ground and Aerial Robots for Agricultural Production: Opportunities and Challenges

Released November 16, 2020

Chair: Santosh Pitla, University of Nebraska-Lincoln;
21-member task force



Release/Rollout

The CAST Issue Paper, “Ground and Aerial Robots for Agricultural Production: Opportunities and Challenges,” was released on November 16, 2020. On November 17, task force chair, Dr. Santosh Pitla presented highlights of the paper followed by a Q&A session with a panel of five authors—Dennis Buckmaster, Tami Brown-Brandl, Todd Janzen, Michael Sama, and Scott Shearer. There were 604 registrants for the webinar and 319 unique viewers attending on Zoom.

- [Webinar Video](#)—269 views as of May 16, 2021
- [Link to commentary, Ag quickCAST, student study guide, webinar video, and Q&A.](#)

In-kind Contributions: 270 volunteer hours; \$19,980 monetary value

Press Release (results two weeks after release)

- Distributed through [Constant Contact](#), [PRWeb](#), and the [CAST website](#).
- Press release went to 10,169 e-contacts resulting in 4,723 opens
- 105 views of the press release from the CAST website as of May 16, 2021.
- The press release through PRWeb resulted in 3,058 views and reached 975 targeted influencers (journalists/bloggers).
- 98 media outlets posted the press release. A sampling of sites where the press release was picked up: [AgriMarketing](#), [AgriTech Tomorrow](#), GrowingGeorgia – [Georgia](#) AgriBusiness Council, [GPS Daily](#), [Feedstuffs](#), [ADVN Financial News](#), [Seed Daily](#), [Ten15AM](#), [News Break](#), [Knowledia](#), [RoboDaily](#), RFD-TV, News Break, NAAE Communities of Practice, One News Page (U.S. and Global Editions), Ask.com, Seed Daily, and many daily news and business journal sites, and regional news channels (ABC, CBS, CW, FOX, NBC).

Follow-On Activities

American Society of Agronomy/Soil Science Society of America, 1 CEU for professional development was offered to certified crop advisors for watching the webinar.

This report last updated May 16, 2021.

National Association of Agricultural Educators, Communities of Practice – blog posts in “online/distance learning resources” including a summary of the publication, Ag quickCAST, and student study guide attachment (82 views)

Paper Distribution

Paper Distribution (print and online access from CAST website) 6 months after release –2,146

Indirect Paper Distribution

AgriTech Tomorrow, White Papers

<https://www.agritechtomorrow.com/whitepapers.php>

Ministry of Science and Technology (Taiwan)

<https://outlook.stpi.narl.org.tw>

University of Nebraska-Lincoln, DigitalCommons@University of Nebraska

<https://digitalcommons.unl.edu/biosysengfacpub/727/>

<https://digitalcommons.unl.edu/cgi/viewcontent.cgi?article=1732&context=biosysengfacpub>

Articles and Web Mentions

AgriNews, *Machines of the future: Robots give farmers a helping hand*, Martha Blum, December 18, 2020

<https://www.agrinews-pubs.com/news/farm-equipment/2020/12/18/machines-of-the-future-robots-give-farmers-a-helping-hand/>

FarmWeek e-Edition, *Can robots solve agricultural workforce availability issues?* P. 11, Daniel Grant, November 23, 2020

https://www.farmweeknow.com/eedition/page-a11/page_cc99931d-5bda-5a82-b97e-3651647903a0.html

https://www.farmweeknow.com/profitability/can-robots-solve-agricultural-workforce-availability-issues/article_3bb62b2e-29d0-11eb-940d-23c0f7817d49.html

GrainNet, *Robots in Agriculture: Council for Agricultural Science and Technology Outlines Opportunities, Challenges*, November 20, 2020

<https://www.grainnet.com/article/217978/robots-in-agriculture-cast-outlines-opportunities-challenges>

Janzen Ag Law, *Janzen Speaks at CAST Webinar: Ground and Aerial Robots for Agricultural Production: Opportunities and Challenges*, <https://www.aglaw.us/events/2020/11/17/janzen-speaks-at-cast-webinar-ground-and-aerial-robots-for-agricultural-production-opportunities-and-challenges>

Janzen Ag Law, *High in the Sky, Low on the Ground: Janzen Part of CAST Paper on Robots in Ag*, November 16, 2020, Kenda Resler Friend, <https://www.aglaw.us/news/2020/10/23/janzen-shares-perspective-in-cast-paper-on-robots-in-ag>

National Grain and Feed, *Robots in agriculture: CAST outlines opportunities and challenges*, Sarah Gonzalez, November 20, 2020 Newsletter

<https://www.ngfa.org/newsletter/robots-in-agriculture-cast-outlines-opportunities-and-challenges/>

Purdue University, ABE News, December 2020

<https://engineering.purdue.edu/ABE/aboutus/Newsletter/December2020ABeNotes>

This report last updated May 16, 2021.

Texas Farm Bureau, Texas Agriculture Daily, *Challenges, opportunities to adopting robots in ag*, Jennifer Dorsett, December 9, 2020 (with link to paper)

<https://texasfarmbureau.org/challenges-opportunities-to-adopting-robots-in-agriculture/>

WattPoultry.com, *Robots bring poultry industry closer to connected farms*, Elizabeth Doughman, November 18, 2020, <https://www.wattagnet.com/articles/41573-robots-bring-poultry-industry-closer-to-connected-farms?v=preview>

Citations

Social Media

Twitter—

@JanzenLaw, November 16, 2020

<https://twitter.com/JanzenLaw/status/1328408607310958593>

1 retweet, 3 likes

@AgriTechTmrw, November 16, 2020

<https://twitter.com/AgriTechTmrw/status/1328383140524666881>

1 like

@GregDahl8, November 17, 2020

<https://twitter.com/GregDahl8/status/1328782589608529922>

1 retweet, 3 likes

@FutureOfAg, November 17, 2020

<https://twitter.com/FutureOfAg/status/1328623734467465216>

@MichaelKirkby, November 17, 2020

<https://twitter.com/MichaelKirkby/status/1328807910558867458>

@CASTagScience, November 19, 2020

<https://twitter.com/CASTagScience/status/1329436811584827393>

3 retweets, 3 likes

@UNL_IANR, December 8, 2020

https://twitter.com/UNL_IANR/status/1336325374423126016

1 retweet, 4 likes

@Syed_Meesam_Ali, December 9, 2020

https://twitter.com/Syed_Meesam_Ali/status/1336868098020937734

@CASTagScience, January 27, 2021

<https://twitter.com/CASTagScience/status/1354497026071928836>

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@CASTagScience, April 8, 2021

<https://twitter.com/CASTagScience/status/1380194594982408200>

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CAST, November 4, 2020

<https://www.facebook.com/CASTagScience/photos/a.477568575671277/3512927228802048>

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2 likes

CAST, December 15, 2020

<https://www.facebook.com/CASTagScience/posts/3624170384344398>

2 likes, 1 share

CAST, January 27, 2021

<https://www.facebook.com/CASTagScience/posts/3735004869927615>

1 like

LinkedIn—

CAST, November 4, 2020

<https://www.linkedin.com/feed/update/urn:li:activity:6729767924426391552>

9 likes

CAST, November 12, 2020

<https://www.linkedin.com/feed/update/urn:li:activity:6732668676568322048>

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Blog—

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