CAST Commentary QTA2020-3

Economic Impacts of COVID-19 on Food and Agricultural Markets

Released June 29, 2020

Chairs: Jayson Lusk, Purdue University; John Anderson, University of Arkansas; 34-member task force

Release/Rollout

CAST Commentary, “Economic Impacts of COVID-19 on Food and Agricultural Markets,” was released on June 29, 2020, and highlighted through a webinar later that day. There were 1,160 registrants for the webinar with 670+ attendees. CAST collaborated with ACCESS to offer CEUs.

- Link to commentary, Ag quickCAST, student study guide, and webinar video
- Webinar Video – (895 video views as of 6/29/2021)

In-kind Contributions: 270 volunteer hours; $19,980 monetary value

Press Release (results two weeks after release)

- Distributed through Constant Contact, PRWeb, and the CAST website.
- Press release went to 6,724 e-contacts resulting in 1,760 opens.
- Press Release on CAST Website – 418 views
- The press release through PRWeb resulted in 3,822 views and reached 983 targeted influencers (journalists/blogers). 91 media outlets posted the press release.

Follow-On Activities

- July 7, 2020 - Slides were shared with Matthew J. Salois, MA, PhD, Chief Economist, Veterinary Economics Division, American Veterinary Medical Association to reference in upcoming talks.

This report last updated 12/29/2021.
Paper Distribution
Paper Distribution (print and online access from CAST website) 1 year after release – 6,392

Indirect Paper Distribution
Council of Development Finance Agencies

Diane Charlton (research webpage)
https://dicharlton.weebly.com/research.html

FASS
https://www.fass.org/Science-Policy/2020-June

Food Politics by Marion Nestle, Weekend reading: more reports
https://www.foodpolitics.com/2020/07/weekend-reading-more-reports/

Google Books

International Association on Work in Agriculture (France)

NAEE Communities of Practice

National Coalition for Food and Agriculture (presentation and webinar video)
https://www.ncfar.org/Hill_Seminar_Series_2020.asp

ResearchGate

University of Arkansas Division of Agriculture Systems
https://www.uaex.edu/life-skills-wellness/health/covid19/COVID-Economic_Impacts_in_Arkansas.aspx

University of Southern California, Advanced Manufacturing Partnership for Southern California (AMP SoCal)
https://ampsocal.usc.edu/selected-federal-agency-announcements-and-related-for-the-week-ending-july-24-2020/

Articles and Web Mentions

This report last updated 12/29/2021.

Agri-Marketing, CAST Releases Paper on COVID-19's Impact on the Ag Economy, June 29, 2020
https://www.agrimarketing.com/ss.php?id=131203

AgriNews, Pandemic disruptions: Impacts on ag markets, health care, Martha Blum, July 16, 2020
https://www.agrinews-pubs.com/2020/07/15/pandemic-disruptions-impacts-on-ag-markets-health-care/ab5n7a0/

Agri-Pulse Daybreak June 29: Crisis exposes food system vulnerabilities, June 29, 2020

ATTRA—Sustainable Agriculture Program, Reports Consider Economic Impact of COVID-19 on Agriculture, June 29, 2020

Capital Press, Commodity prices to remain under pressure in wake of COVID-19, economists say, Matthew Weaver, July 3, 2020

Faunalytics, Animal Agriculture and COVID-19, Siobhan Ballan, August 3, 2020

Georgia Farm Bureau, GFB Field Notes, COVID-19: Essays address economic impact on ag, ethanol hit hard, July 21, 2020
https://issuu.com/gafarm/docs/gfbfieldnotes072220

Iowa State University, Department of Economics, CAST releases paper on COVID-19 economic impacts, June 26, 2020

International Food and Agribusiness Management Association (IFAMA), Agri-food chains in the face of COVID-19: Views from around the world by the IFAMA young board, July 20, 2020

Jayson Lusk’s blog, June 29, 2020

Montana State University, AgEconMT, COVID-19: Government Response, Global Trade, and Livestock Markets, Diane Charleston, June 26, 2020

National Corn Growers Association News of the Day, CAST COVID-19 Economic Analysis, July 2, 2020, reported by board member David Ertl

National Geographic, The pandemic could actually strengthen the U.S. food system, Saul Elbein, July 17, 2020
(this article mentions “a sweeping study...” with a link to the Commentary)

This report last updated 12/29/2021.
This report last updated 12/29/2021.
https://www.nber.org/papers/w29166

E-commerce and the end of price rigidity?, Judith Hillen and Svetlana Fedoseeva, December 14, 2020, 


Examining Food Purchase Behavior and Food Values During the COVID-19 Pandemic; Brenna Ellison, Brandon McFadden, Bradley J. Rickard, Norbert L. W. Wilson; October 19, 2020, https://doi.org/10.1002/aepp.13118

Farmer and farm worker illnesses and deaths from COVID-19 and impacts on agricultural output, PLOS ONE Collection, Jayson L. Lusk, Ranveer Chandra, April 28, 2021, https://doi.org/10.1371/journal.pone.0250621


Keep calm and carry on feeding: Agriculture and food policy responses to the COVID-19 crisis, Organisation for Economic Co-operations and Development, (OECD), October 19, 2021

Measuring the impact of COVID-19 on stock prices and profits in the food supply chain; Julia Höhler, Alfons Oude Lansink; November 27, 2020, https://doi.org/10.1002/agr.21678


This report last updated 12/29/2021.

Online food prices during the COVID-19 pandemic, Judith Hillen, November 27, 2020, https://doi.org/10.1002/agr.21673


Study on the consumer preferences regarding the purchase of products of animal origin in the pre-pandemic and during the pandemic COVID-19 period, Research Institute for Agricultural Economics and Rural Development (ICEADR), Bucharest, Ursu Ana, Dumitru Eduard; December 18, 2020, https://ibn.idsi.md/vizualizare_articol/116917

The Case for Healthy U.S.-China Agricultural Trade Relations despite Deglobalization Pressures, Wendong Zhang, October 13, 2020, https://doi.org/10.1002/aepp.13115

The Impact of COVID-19 on Consumer Food Waste; Brian E. Roe, Kathryn Bender, Danyi Qi; September 3, 2020, https://doi.org/10.1002/aepp.13079

Understanding the Economic Crisis Family Farms are Facing, Farm Aid, September 14, 2020, https://www.farmaid.org/blog/fact-sheet/understanding-economic-crisis-family-farms-are-facing/


Social Media

Twitter—
@CASTagScience, January 4, 2021
https://twitter.com/CASTagScience/status/1346109657060945920
1 retweet, 2 likes

@CritterChatter, July 27, 2020
https://twitter.com/CritterChatter/status/1287836717483872256 (Links to asas.org article)
3 likes

@DrTreyMalone, July 22, 2020
https://twitter.com/DrTreyMalone/status/1286114504552730627 (Links to Natl Geo article)
3 likes

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CAST, June 30, 2020
https://twitter.com/CASTagScience/status/1277962611565326336
2 retweets, 1 like

Seetharam Annadana @seetharANNADANA, June 30, 2020
https://twitter.com/seetharANNADANA/status/1277940890624024578

American Dairy Science Association (ADSA) @ADSAorg, June 30, 2020
https://twitter.com/ADSAorg/status/1277950553088241666
3 retweets, 6 likes

Jayson Lusk @JaysonLusk, June 29, 2020
https://twitter.com/JaysonLusk/status/1277701668793053184
62 retweets, 133 likes

CAST, June 29, 2020
https://twitter.com/CASTagScience/status/1277573547066523653
5 retweets, 2 likes

NationalHogFarmer @NHF_Magazine, June 29, 2020
https://twitter.com/NHF_Magazine/status/1277699662737297408
1 retweet, 4 likes

Glynn Tonsor @TonsorGlynn, June 29, 2020
https://twitter.com/TonsorGlynn/status/1277638299797127168
5 retweets, 11 likes

Purdue Agriculture @PurdueAg, June 29, 2020
https://twitter.com/PurdueAg/status/1277576357434871809
7 retweets, 10 likes

CropLife International, June 29, 2020
https://twitter.com/CropLifeIntl/status/1277586886706561024

MSU News Digest @MSUNewsDigest, June 29, 2020
https://twitter.com/MSUNewsDigest/status/1277662989227679745

@TheChestnutPost, June 29, 2020
https://twitter.com/TheChestnutPost/status/1277638574985433088

@AARES_Inc, June 29, 2020
https://twitter.com/AARES_Inc/status/1277591155698397184
1 retweet, 1 like

@GlobalFoodLeeds, June 29, 2020
https://twitter.com/GlobalFoodLeeds/status/1277573424030908416
1 retweet

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CertifiedCropAdviser @CCASoundAdvice, June 28, 2020
https://twitter.com/CCASoundAdvice/status/1277301093614133250
3 retweets, 1 like

CAST, June 27, 2020
https://twitter.com/CASTagScience/status/1276878688630513664
2 retweets, 2 likes

CAST, June 25, 2020
https://twitter.com/CASTagScience/status/1276154206047670273
6 retweets, 4 likes

CAST, June 23, 2020
https://twitter.com/CASTagScience/status/1275519453598490628
10 retweets, 8 likes

CAST, June 18, 2020
https://twitter.com/CASTagScience/status/1273613961452281857
6 retweets, 4 likes

AAEA @AAEA_Economics, June 16, 2020
https://twitter.com/AAEA_Economics/status/1272888451164188682
11 retweets, 4 likes

Chuck Jolley @ChuckJolley, June 16, 2020
https://twitter.com/ChuckJolley/status/1272885477113200651

@aasvnews, June 16, 2020
https://twitter.com/aasvnews/status/1273005229395632129

Facebook—
CAST, January 4, 2021
https://www.facebook.com/CASTagScience/photos/a.477568575671277/3673260562768713
3 likes, 1 share

AgriNews Publications, July 17, 2020
https://www.facebook.com/AgriNewsPublications/posts/10157292931967621
1 like

CAST, July 6, 2020 (didn’t mention paper in post, but paper mentioned in picture)
https://www.facebook.com/CASTagScience/photos/a.477568575671277/3139864239441684
3 likes, 1 share

CAST, July 2, 2020
https://www.facebook.com/CASTagScience/posts/3129119853849456
1 like, 3 shares

CAST, July 1, 2020

This report last updated 12/29/2021.
Agricultural & Applied Economics Association (AAEA), July 1, 2020
https://www.facebook.com/AAEAonFB/posts/10158783510992658
2 likes

CAST, June 30, 2020
1 like

CAST, June 30, 2020
3 likes, 2 shares

CAST, June 29, 2020
4 likes, 2 shares

Poultry Science Association, June 29, 2020
https://www.facebook.com/poultryscienceassociation/posts/4292850190732869
12 likes, 2 shares

CAST, June 27, 2020 (didn’t mention paper in post, but paper mentioned in picture)
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CAST, June 25, 2020
7 likes, 3 shares

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8 shares

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2 likes, 1 share

Agricultural & Applied Economics Association (AAEA), June 16, 2020
https://www.facebook.com/AAEAonFB/posts/10158731034097658
3 likes, 2 shares

LinkedIn—
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CAST, July 1, 2020

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2 likes, 1 comment

CAST, June 29, 2020
1 like

CAST, June 27, 2020

CAST, June 25, 2020
1 like

CAST, June 23, 2020
3 likes

CAST, June 18, 2020
2 likes

Blog/WordPress

COVID-19 and Agriculture—Webinar Update, July 8, 2020

COVID-19 Webinar Summary, June 30, 2020
https://www.cast-science.org/covid-19-webinar-summary/

(Press Release) CAST Releases New Commentary on “Economic Impacts of COVID-19 on Food and Agricultural Markets”, June 29, 2020

How COVID-19 Impacted Food and Agricultural Markets, June 24, 2020

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