

CAST Communication Internship

Position Description



About CAST:

Since 1972, the [Council for Agricultural Science and Technology \(CAST\)](#) has provided credible, unbiased, science-based information about food and agriculture to policymakers, the media, the private sector, and the public. We are a nonprofit 501(c)(3) organization with a membership composed of scientific and professional societies, universities, companies, nonprofits, libraries, and individuals.

Position objective:

The Communication Intern works with the Communication and Social Media Specialist to deliver credible, science-based news about agricultural science and technology through CAST communications. This position also works on developing new communication strategies and evaluating existing strategies. Position is open for an internship or practicum experience and designed to meet academic requirements. Preference will be given to students with an agricultural background, and currently attending a [CAST Education Program member institution](#).

Duration:

Six to nine months, pending school schedule or requirements. Priority is to fill the position for January-June, 2023.

Hours:

Monday-Friday, 10-15 hours/week, flexible schedule, occasional evenings and weekends for special events.

Location:

Remote, hybrid, or in-person (Ames, IA).

Wage range:

\$9.00-\$14.00/hour, dependent on experience and ability.

Responsibilities may include:

- Directly collaborate with Communication and Social Media Specialist to prepare weekly Newsletter: *Friday Notes*.
- Search, read, and evaluate articles, announcements, and publications to gather sources and information.
- Draft posts and press releases to share on CAST social media platforms, electronic communications, and website.
- Conduct and record interviews of CAST leadership, members, volunteers, and Borlaug CAST Communication Award recipients to create short promotional videos for the organization.
- Develop a regularly occurring podcast series or segments based on *Friday Notes*, recent CAST publication releases, and other agricultural science topics of relevance.
- Other duties as assigned.

Background and experience:

- Current junior, senior, or graduate student enrolled in a program related to agricultural communication, agricultural education, agricultural sciences and technology, etc.
- Demonstrated ability of skills using written and verbal communications tools.
- Comfortable using web-based applications and familiarity with social media tools and WordPress websites.
- Ability to work independently and comfortable working remotely.

Application process:

Interested candidates should submit a cover letter, resume, and 2-3 examples of their communication skills (i.e. blog posts, press releases or articles, short papers [1-5 pages], social media posts, video clips, etc.) electronically or by mail to:

Anne Owens, Director of Council Operations
CAST
4420 Lincoln Way
Ames, IA 50010
aowens@cast-science.org
515.292.2125

Deadline:

Application deadline is November 11, 2022. The position is open until filled. CAST is an equal opportunity employer and committed to a welcoming, diverse, and engaging work environment for all employees.